

Southern Conservation District

Serving Fayette, Raleigh, Mercer, McDowell, Summers, Wyoming

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TO: Schools within the SCD
Fayette, Raleigh, Mercer, McDowell, Summers, Wyoming

FROM: Virgel Caldwell
Southern CD Chairman

DATE: January 12, 2017

RE: **CONSERVATION POSTER CONTEST**

Southern Conservation District invites you to participate in a national conservation poster contest sponsored by the National Association of Conservation Districts. We do realize classroom schedules are tight, but hope you will take time for your students to create a poster for conservation.

If your class wishes to participate, please notify our office before the April 7, 2017 deadline. **Posters will need to be delivered by the school to the SCD no later than 3:30 p.m. on April 7, 2017. If you are a student interested in participating on your own the poster will need to be delivered to the SCD by 3:30 p.m. on April 7, 2017.** The winning poster will be on display and recognized at the SCD annual banquet.

Theme for 2017 is “Healthy Soils Are Full of Life”: Some ideas for poster include, but not limited to:

- Dependence of humans and animals on healthy soils.
- Products of healthy soil
- Relationship between factors necessary to support life on Earth and healthy soils.

The judging will be based on the entry's conservation message, visual effectiveness, originality, and universal appeal. All posters created by kindergarten through twelfth graders at school or club or camp and entered in local competition will be considered. **Grade categories are: K-1, 2-3, 4-6, 7-9, and 10-12.**

Poster size for K-6 is half sheet, or 14” x 22”.

Poster size for 7-12 is full sheet, or 22” x 28”.

The 2017 Stewardship title **“Healthy Soils Are Full of Life”** must be on the front of your poster. (Don't use any other title.)

Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials). **Back of each poster MUST have student's name, grade level, teacher's name, and school. Entries must be submitted to the district office no later than April 7, 2017 to be eligible.**

For more information about the poster contest, please call our office at 304-253-0261, or visit the NACD website at: www.nacdnet.org/education/contests/poster

2017 Poster Contest Rules

Theme: Healthy Soils Are Full of Life

State Contest

The WV Association of Conservation District Poster Contest is modeled after the NACD Poster Contest. WVACD rules may vary slightly, so please review them carefully.

WVACD Eligibility

The WV Association of Conservation District Poster Contest is open to kindergarten through twelfth grade students.

District winners in each category are eligible to compete in the state contest.

One poster from each district may be entered in each of the following grade categories: K-1, 2-3, 4-6, 7-9 and 10-12.

The state selects a poster for entering in each of the grade divisions and submits it to NACD. The state does not have to enter a poster for every grade level.

Each entry must have the entry form filled out, signed by guardian or parent and attached to the back of the poster. Failure to do this will result in disqualification.

WVACD Contest Theme

WV Association of Conservation District Poster Contest theme coincides with the NACD theme.

WVACD Contest Rules

Contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
- **Poster size for K-1, 2-3, 4-6, must be 14" x 22" (half sheet)**
- **Poster size for 7-9, 10-12 must be 22" x 28" (full sheet)**
- The 2017 Stewardship title "Healthy Soils Are Full of Life" must be on your poster (Don't use any other title).
- A completed entry form must be attached to the back of the poster.
- **Posters should be packaged so they remain flat when sent for judging.**
- Each entry must have been evaluated at each conservation district's most recent competition prior to the state evaluation.
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, WVACD and NACD encourages each student to do as much of the work as possible by him/herself.
- Posters must be judged at the district and state level to be eligible to compete in National level. Individual posters **cannot** be sent for national judging by individuals. They must follow their state's contest rules and deadlines.
- Each entry must have the Entry form filled out and signed by guardian or parent to be judged.

WVACD Poster Evaluations

Poster Contest entries are reviewed by judges. The posters are evaluated on the following criteria:

- Conservation message (50 percent)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent).

WVACD Prizes

The 1st place state winner in each category will receive \$50 and be recognized at the annual district banquet in October.

SCD will not return posters submitted for the contest.